

**SCIENTIFIC AND PRACTICAL  
CONFERENCE  
"LEADERSHIP, BUSINESS  
PROCESSES AND SUSTAINABLE  
FUTURE"**



**September 27, 2025**

**DEAR COLLEAGUES!**

We would like to inform you about the Scientific and Practical Conference *"Leadership, Business Processes and Sustainable Future"*, which will be held on **September 27, 2025** in an **online** format. The conference is **free of charge**. Scientists, scientific and pedagogical workers, applicants for higher education of all levels of education, business representatives, representatives of state authorities and local self-government are invited to the conference.

The **purpose of the conference** is to combine knowledge from different fields to exchange practices, research and form common approaches to leadership and sustainable development

**Conference discussion panels**

***Session 1. Communications and Leadership for the Future***

*Topical issues:*

- transformation of the role of the leader in the XXI century;
- the role of leaders in the formation of sustainable development values;
- communication of a leader in an era of change;
- crisis communications management;
- trust and emotional intelligence in leadership communications;
- the use of technology and artificial intelligence in management processes.

***Session 2. Innovative approaches in business and sustainable development***

*Topical issues:*

- combination of innovation and business sustainability;
- process innovations of sustainable development;
- methodologies that translate processes into progress (Lean, Agile, etc.);
- innovative tools for project management;
- risks and crisis management;
- digital transformation of business;
- high-quality change management;
- business resilience;
- measuring the effectiveness of projects;
- the human factor in the transformation of processes into progress.

***Session 3. Mediation and Conflict Management***

*Topical issues:*

- conflict as part of business dynamics;
- organizational resilience to conflicts;
- conflict management as a strategic competence;
- the possibilities of mediation for resolving conflicts in business;
- creative approaches to conflict resolution and building win-win strategies;
- innovative models of corporate culture to reduce the risk of conflict escalation.

**Conditions of participation in the conference**

1. Prepare abstracts in accordance with the requirements for the design of abstracts of reports and the template – by September 23 (inclusive).

2. Fill out a short registration form:  
<https://forms.office.com/e/hzvJQQFQ5L?origin=lprLink> – until September 23 (inclusive).

3. Send to the e-mail address [office@krok.edu.ua](mailto:office@krok.edu.ua) completed abstracts of reports – by September 23 (inclusive).

4. Wait for notification of the acceptance of abstracts for publication (up to 2 working days inclusive from the date of sending abstracts of reports) – until September 25 (inclusive).

5. Receive the Conference Program from the organizing committee and a link to the ZOOM platform – until September 26 (inclusive).

6. Public report of the conference participants according to the Conference Program – September 27.

7. Formation of a collection of abstracts based on the results of the conference. The collection with the conference materials will be assigned ISBN, DOI and UDC. The collection of abstracts in electronic form will be posted on the DSpace platform of the University "KROK".

Scientific papers that have not been published before are accepted for publication. Works that do not meet the requirements, or are not submitted within the established deadline, are rejected by the decision of the organizing committee.

### Requirements for abstract design

Materials should be in A4 format at 1.5 intervals. The volume is calculated with the list of sources used. The text must be aligned on both sides (font Times New Roman, font size 14), paragraph indent - 15 mm. All fields . There should be no figures, diagrams, formulas and tables in the text of the abstracts. Pages are not numbered. 25 mm

To the right of the center of the first sheet of abstracts, the following is printed: surname and first name of the author (co-authors – no more than 2 people, – TNR 14, bold); level of education, academic degree, academic title; full name of the educational institution and/or place of work, position; ORCID (if the author is not registered in ORCID, you must create an account at link <http://orcid.org/>); e-mail of the author(s). Below, to the right of the center, it is indicated: full name (TNR 14, bold), position, academic degree, academic title of scientific supervisor.

Below, in the center of the sheet, after 1 interval, the title of the abstract is printed in capital letters with bold highlighting.

Below, symmetrically to the previous location, the surname, information about the author(s) and the title of the abstracts are repeated in English (for abstracts prepared in Ukrainian).

At the end, a list of used sources is provided, formatted in accordance with the National Standard of Ukraine (DSTU 8302:2015) or APA (American Psychological Association style). References to the sources used are required to be submitted as they are mentioned in the text of the manuscript.

The file name is the last name of the first author. (for example: **levchenko\_tezy.doc**).

**Working languages of the conference:** Ukrainian and English

*The authors are responsible for the content of the materials. Materials must be carefully checked in accordance with the norms of spelling and spelling.*

**The conference will be held online.  
An invitation will be sent to all registered participants.**

### Sample abstract design

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### **SUSTAINABLE DEVELOPMENT AS A DIRECTION FOR TRANSFORMATION OF BUSINESS EDUCATION**

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### **LIST OF SOURCES USED**

- 1.
- 2.

### Address of the Organizing Committee:

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