

**«KROK» UNIVERSITY  
KROK BUSINESS SCHOOL  
REGULATIONS ON THE  
CREATIVITY AND INNOVATION RESEARCH CENTER**

*Translated into English from the official version  
and approved by the Rector of «KROK» University on April 02, 2025*

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## 1. GENERAL PROVISIONS

- 1.1. Creativity and Innovation Research Center (hereinafter referred to as the Centre) operates based on the KROK Business School at the higher education institution «University of Economics and Law «KROK» (hereinafter referred to as the University).
- 1.2. The full name of the Centre in Ukrainian is «Центр досліджень креативності та інновацій».
- 1.3. The full name of the Centre in English is «Creativity and Innovation Research Center».
- 1.4. The purpose of the Centre's activities is to support, develop, and promote a creative culture, innovative activities, and facilitate the implementation of creative ideas into practical activities.
- 1.5. The Centre is subordinated to and accountable to the KROK Business School.
- 1.6. In its activities, the Centre is guided by the Constitution of Ukraine, the Law of Ukraine «On Higher Education» other regulatory acts, the Charter of KROK University, the Regulations on the KROK Business School, and these Regulations.
- 1.7. To fulfill its functions and tasks, the Centre may interact, within its competence, with other structural units of the University, divisions of the KROK Business School, state and local government bodies, scientific and educational institutions, individuals, enterprises, institutions, and organizations, regardless of their form of ownership.

## 2. PRINCIPLES OF ACTIVITY AND TASKS OF THE CENTER

2.1. The main **principles** of the Centre's activities are:

- Innovation: Constant search for and implementation of new ideas, approaches, technologies, and research methods.
- Creativity: Creating conditions for developing unconventional thinking and creative approaches to problem-solving.
- Interdisciplinarity: Combining knowledge and practices from various fields to create new concepts and products.
- Openness to cooperation: Partnering with other research centres, institutions, businesses, and the public for joint project implementation.
- Commitment to sustainable development: Ensuring environmental, social, and economic sustainability in initiatives and research.
- Global orientation: Focusing on global trends and best practices to enhance the competitiveness of activity outcomes.

2.2. The main **objectives** of the Centre's activities are:

- Promoting the development of creative thinking;
- Creating innovative solutions;
- Conducting interdisciplinary research;
- Popularizing innovative culture;
- Supporting startups, businesses, and entrepreneurs in creating and developing

innovative projects;

- Establishing partnerships with scientific, educational, and business entities worldwide for experience and idea exchange;
- Analyzing and forecasting trends;
- Ensuring the principles of PRME and Sustainable Development Goals.

### **3. MAIN DIRECTIONS AND TYPES OF ACTIVITIES OF THE CENTER**

3.1. The Centre carries out its activities in the following directions:

#### **Educational and Scientific Activities:**

- Conducting scientific research (analyzing phenomena and processes in the field of creativity, innovations, and their impact on society, economy, and culture).
- Developing research methodologies (creating and improving tools and techniques for studying creativity processes and implementing innovations).
- Organizing lectures, seminars, training sessions, and courses for students, educators, and other interested parties.
- Designing educational programs related to creative thinking, innovations, and entrepreneurship.
- Hosting workshops on design thinking, idea generation, and developing innovative leadership skills.
- Conducting research on creativity, innovation processes, and their impact on the economy, culture, and society.
- Publishing scientific articles, monographs, collections, and reports.
- Organizing scientific conferences, symposiums, and roundtable discussions.

#### **Innovative Activities:**

- Creating a creative environment (conceptual development of conditions for idea exchange, collaboration, and fostering creativity).
- Promoting creativity and innovations (organizing events to draw attention to the significance of creativity and innovations in various fields of life).
- Supporting and developing innovative projects and startups.
- Developing and testing new approaches and technologies to solve pressing issues.
- Incubating ideas aimed at further commercialization or social implementation.

#### **Consulting Support:**

- Providing expert support to organizations, entrepreneurs, and educational institutions in implementing innovations.
- Assisting in drafting strategies for innovation implementation.
- Consulting on managing innovative projects, introducing new business models, and studying the impact of innovative practices on the development of organizations and communities.
- Assessing the creative potential of teams or organizations.

#### **Partnership and Cooperation:**

- Establishing partnerships with international and national organizations

and businesses.

- Expanding partnership networks (collaborating with institutions, organizations, and businesses at the national and international levels).
- Participating in joint grant programs and projects.
- Creating a community network for knowledge, experience, and idea exchange.

**Practical Training:**

- Serving as a base for pre-graduation internships for master's degree students in KROK Business School's educational programs.
- Providing internship opportunities for students of other programs whose qualification work topics involve research on creativity, innovations, or their implementation in various fields.
- Hosting interns from other academic and educational institutions interested in conducting research in the fields of creative thinking, innovative development, and entrepreneurship.

#### **4. CENTER MANAGEMENT AND ITS ORGANIZATIONAL STRUCTURE**

4.1. The overall management of the Centre is carried out by its Head, appointed by the Executive Director of the KROK Business School from among the regular academic staff.

4.2. The Head of the Centre has the following powers:

- Manages the activities of the Centre, develops activity plans, determines priority directions for the Centre's development, and ensures their timely implementation.
- Participates in the implementation of analytical and other projects of the Centre.
- Represents the Centre before other organizations and institutions.
- Establishes temporary project groups to conduct specific events and implement projects.
- Engages teachers and students in the Centre's activities.
- Is responsible for preparing the Centre's annual activity report.
- Has the right to sign documents related to the Centre's activities (excluding financial documents).

4.3. The Centre may involve academic staff, invited lecturers, and practitioners in its activities.

#### **5. FINANCIAL AND MATERIAL AND TECHNICAL SUPPORT OF THE CENTER'S ACTIVITIES**

5.1. The Centre operates based on the material and technical resources and infrastructure of the University and the KROK Business School.

5.2. Funding for the Centre is provided through the resources of KROK University and funds received from clients of educational and consulting services related to the Centre's activities.

- 5.3. The sources of financial support for the Centre include: Budgetary financing of projects, National and international grants, Agreements for project implementation, Sponsorship and charitable contributions, Other income not prohibited by the current legislation of Ukraine.
- 5.4. Funds allocated to the Centre for financing its projects and programs, as well as for various tasks, are deposited into the University's account and utilized to achieve the goals and objectives of the Centre, including the payment of project performers' salaries.
- 5.5. Payments for the work and projects carried out by the Centre's performers are made after the receipt of targeted funds from clients, grants, budget financing of projects, sponsorship, and charitable contributions within the limits of the provided funding.

## **6. REORGANIZATION OR LIQUIDATION OF THE CENTER**

- 6.1. The issue of reorganization or liquidation of the Centre has been raised upon submission by the Executive Director of the KROK Business School to the Rector of the University.
- 6.2. A decision regarding the reorganization or liquidation of the Centre is enacted by an order of the Rector of the University.
- 6.3. In the event of reorganization/liquidation of the Centre, employees who are dismissed are guaranteed the preservation of their rights and interests in accordance with the legislation of Ukraine.

## **7. FINAL PROVISIONS**

- 7.1. The Regulations come into effect from the moment they are approved by the Rector of the University.
- 7.2. Changes and/or amendments to these Regulations are made by an order from the Rector of the University based on a submission by the Executive Director of the KROK Business School.
- 7.3. These Regulations remain in force until they are revoked or replaced by a new version.