



**Management
Your
Ambitions**

**Results of the survey of
Alumni of the KROK Business School**

**Program Master of Business
Administration**

Basic information and general results

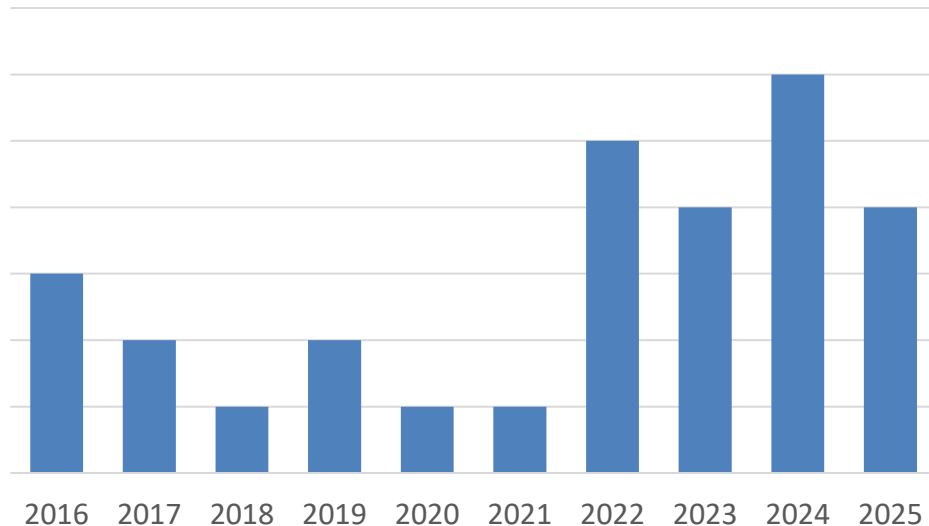
General information

Curriculum: **Business Administration**

Survey period: **July – August 2025**

Number of respondents: **58 graduates**

Number of graduates who participated in the survey



Survey structure

Did the training affect the qualitative formation of practical skills for the performance of your professional duties?

What skills did you acquire/develop?

Did the training affect your career growth or job change?

In continuation of the previous question: What path did you take after completing your training?

Did the training under the Program affect your decision to start your own business, using the information, knowledge and skills obtained during your training?

Do you plan further interaction with the Business School in the format of training or partnership?

Would you recommend the Business School's programs to your colleagues, friends and acquaintances?

What did you remember most during your training? What aspects were the most useful?

Did the training affect the qualitative formation of practical skills for the performance of your professional duties?



General information

Average score: **Yes**

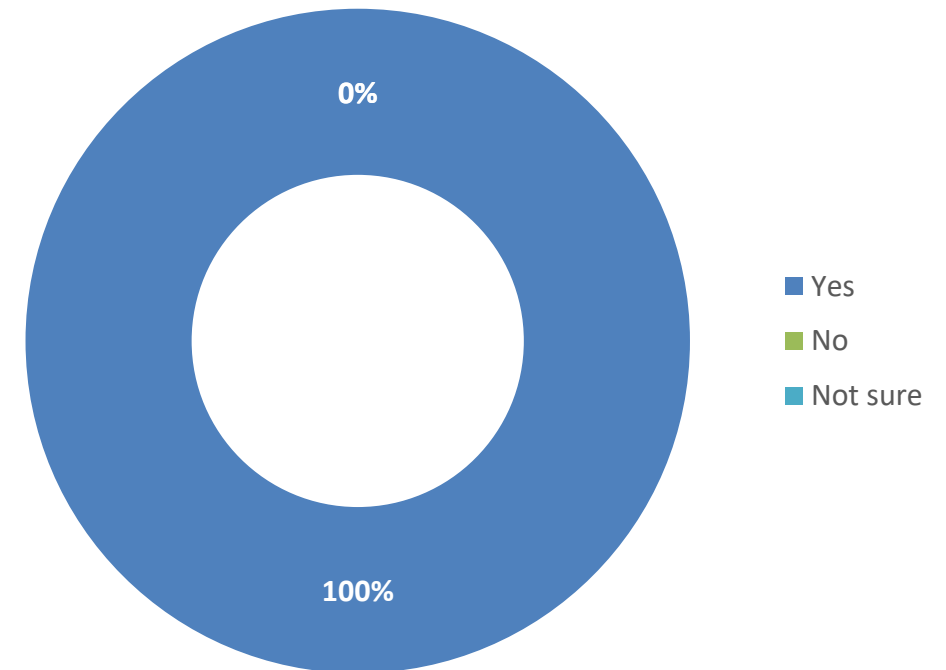
Evaluation criteria: Yes, No, Not sure

Survey results:

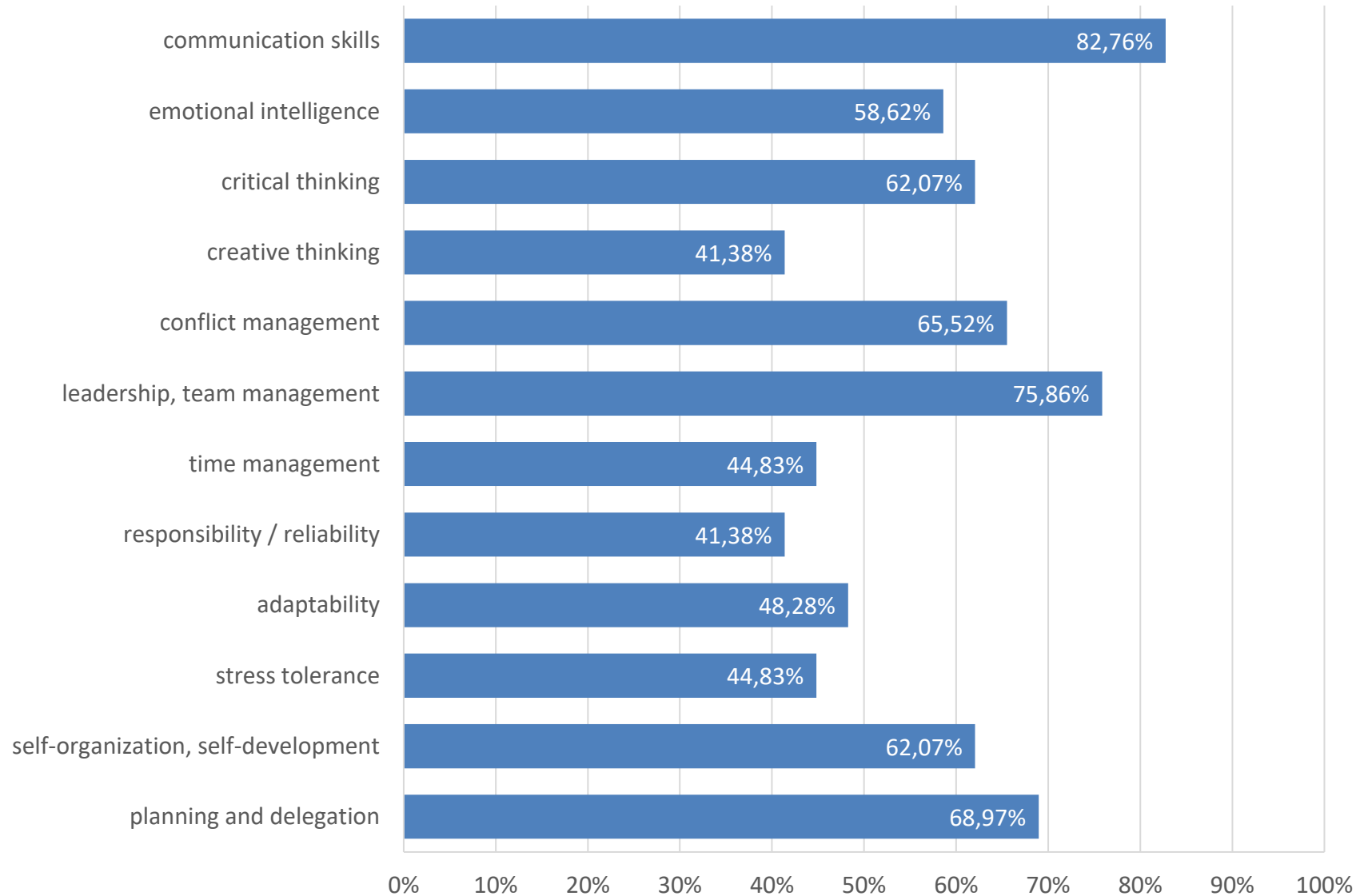
Yes: **100%**

No: **0%**

Not sure: **0%**



What skills did you acquire/develop?



Option: others

Strategic thinking

the desire for continuous learning

Did the training affect your career growth or job change?



General information

Average score: **Yes**

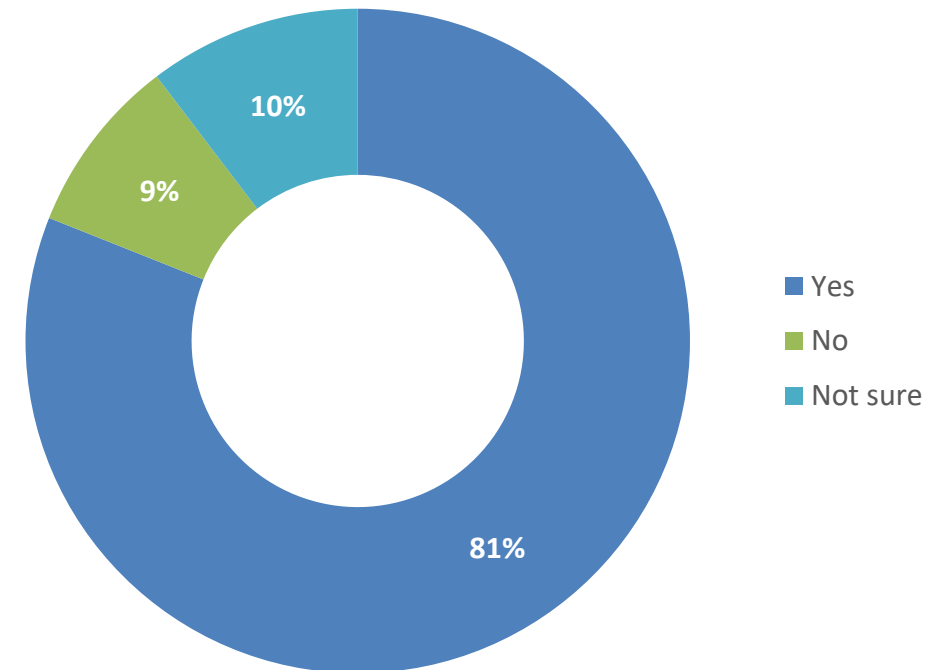
Evaluation criteria: Yes, No, Not sure

Survey results:

Yes: **81,03%**

No: **8,62%**

Not sure: **10,34%**



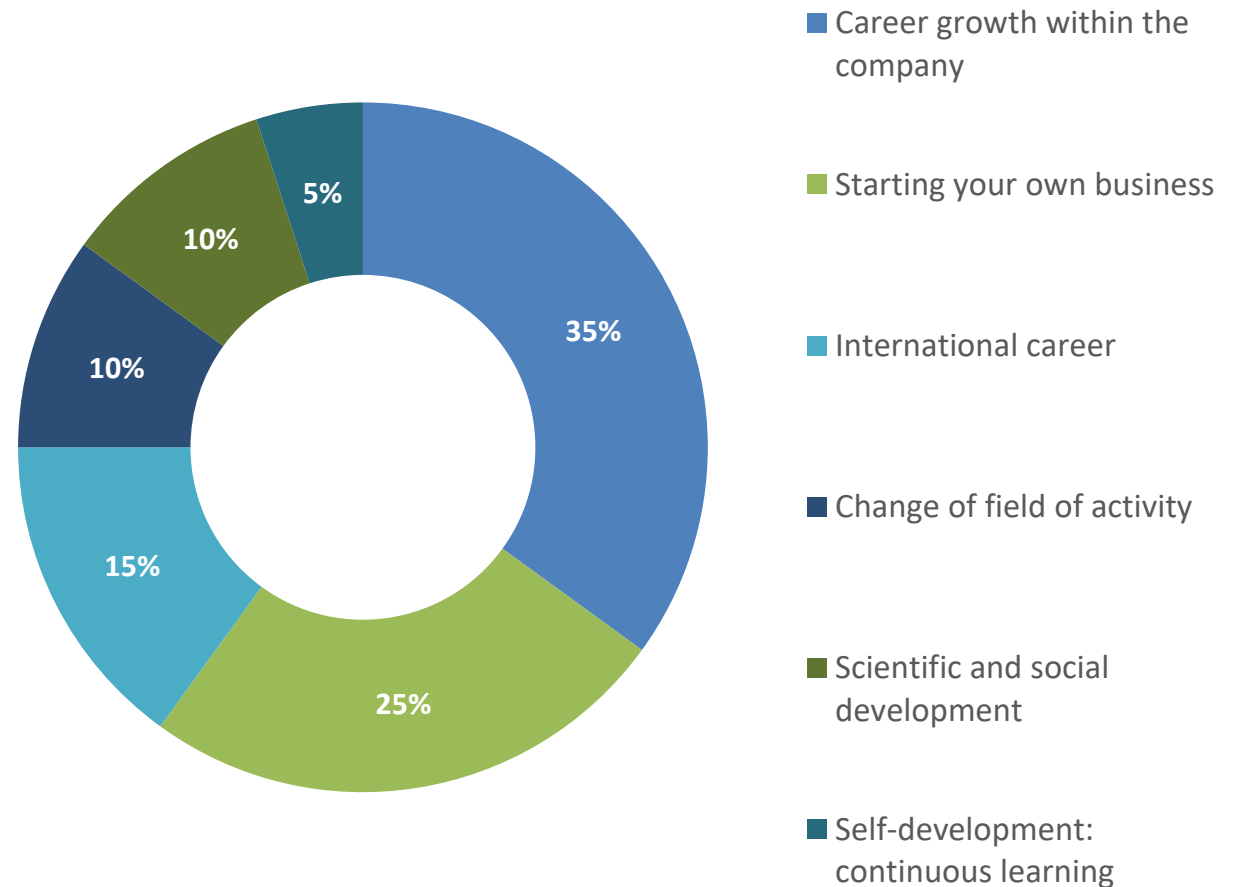
In continuation of the previous question: What path did you take after completing your training? (structured reviews)



Summary of comments:

After completing their studies, graduates **achieved career growth**: they received promotions, headed new areas, founded their own businesses or moved to management positions in international companies.

Some graduates **changed their field of activity or country** but emphasize that the knowledge gained during their studies helped them confidently adapt to new conditions. There is also an **increase in self-confidence** and a **desire for continuous development**.



In continuation of the previous question: What path did you take after completing your training? (part of the reviews)



From the head of the local representative office in Ukraine to the Head of Customer Service in Eastern Europe

Created two startups, one of which has already become a business, without studying at the Business School I would not have done anything like this

From the position of director of one of the business areas to CEO and co-owner

I lead continuous improvement initiatives in a large-scale company.

Now I am building my career in another country, with fierce competition, with a different corporate culture, in a different language environment. I am moving forward confidently. Of course, the entire professional background helps me. But the modern, most powerful tools in my hands are the knowledge and practical skills that I acquired during my MBA studies: optimization of business processes and finances, critical thinking, stress resistance, communication skills, self-belief and the need for continuous learning. Studying at BSK was the right decision for me and a profitable investment in myself.

Changed my field of activity. Became the head of a geophysical company. Implemented a number of successful projects and new directions in the company.

Candidate for deputy of the Verkhovna Rada for the 22nd electoral district in 2019, received a DBA in international relations in 2025, opened/closed several companies and businesses, now I am engaged in the topic of Artificial Intelligence, I program and help implement it in various businesses

Did the training under the Program affect your decision to start your own business, using the information, knowledge and skills obtained during your training?



General information

Average score: **Yes**

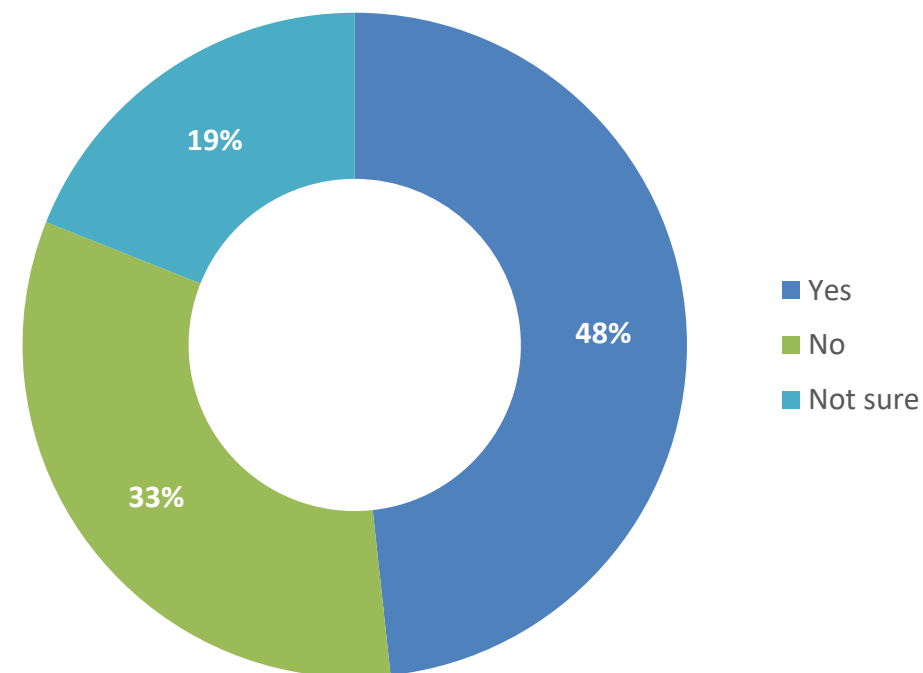
Evaluation criteria: Yes, No, Not sure

Survey results:

Yes: **48,28%**

No: **32,76%**

Not sure: **18,97%**



Do you plan further interaction with the Business School in the format of training or partnership?



General information

Average score: **partnership and training**

Evaluation criteria: «partnership and training», «only partnership», «want to continue training», «no, not interested»

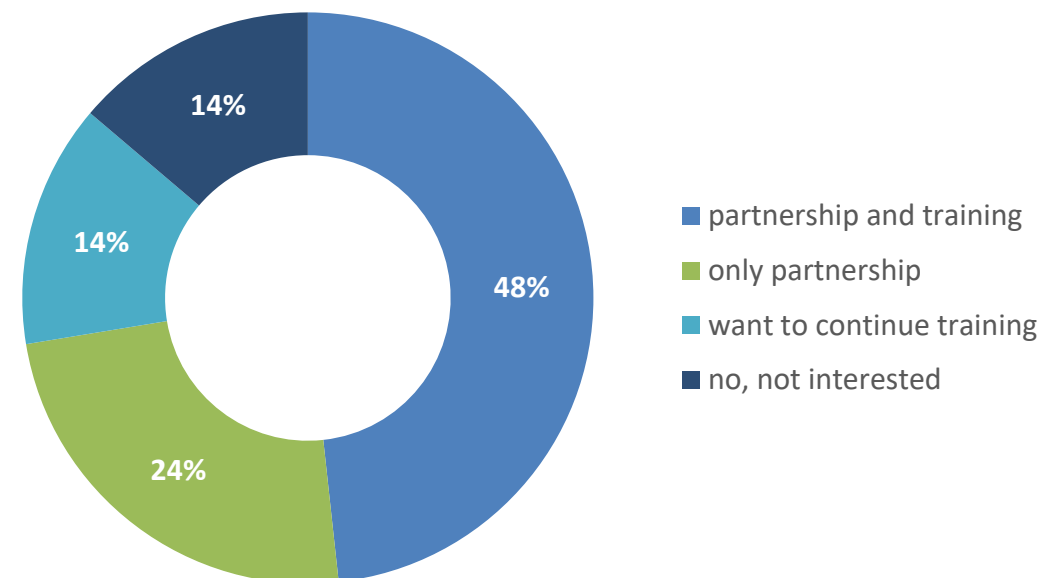
Survey results:

partnership and training: **48,28%**

only partnership: **24,14%**

want to continue training: **13,79%**

no, not interested: **13,79%**



Would you recommend the Business School programs to your colleagues, friends and acquaintances?



General information

Average score: **Yes**

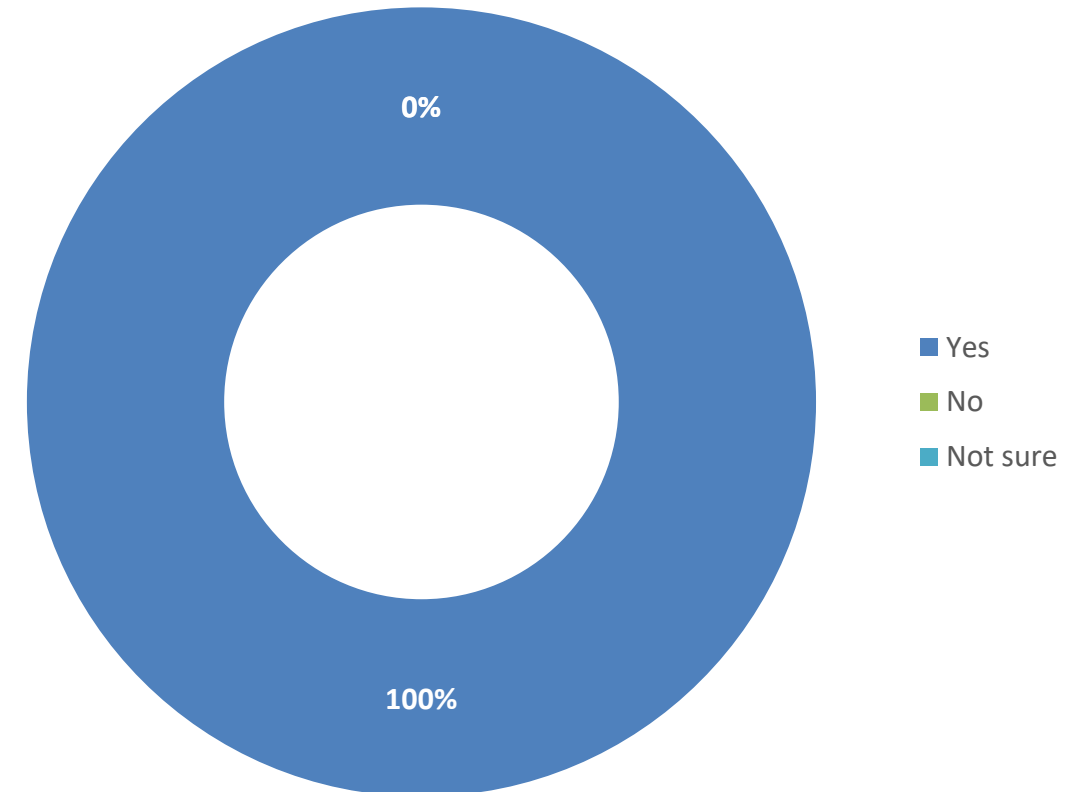
Evaluation criteria: Yes, No, Not sure

Survey results:

Yes: **100%**

No: **0%**

Not sure: **0%**



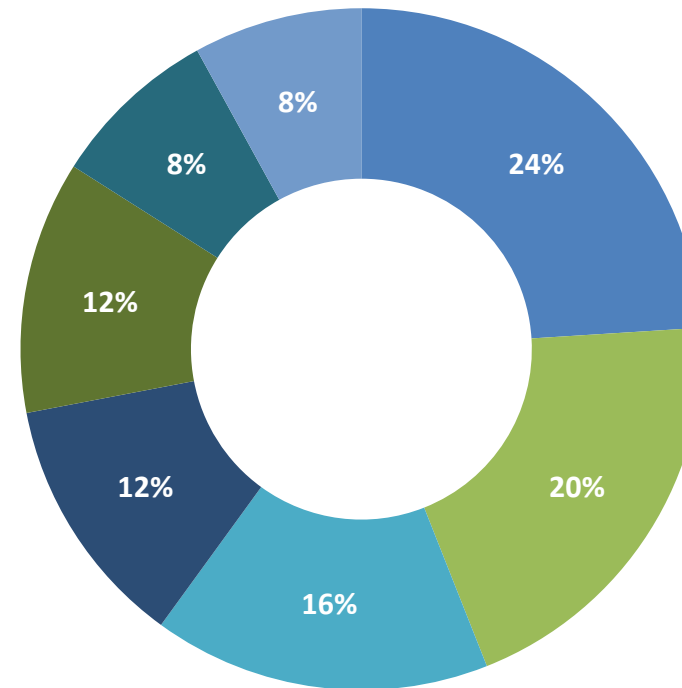
What did you remember most during your training? What aspects were the most useful? (structured reviews)



Summary of comments:

The responses demonstrate that for most graduates, the study became a **profound professional and personal experience** that allowed them to **structure their knowledge, develop strategic thinking, leadership and communication skills**.

The students particularly noted **the value of practical cases, the competence of the teachers, the friendly atmosphere, teamwork and networking**. A significant part of the comments emphasize **that studying at the MBA program became a turning point in their career and life**, helped them systematically reflect on their previous experience and gain confidence in their own professional path.



- Communication, team, networking
- Practical cases and teachers' experience
- Support from the Business School and interaction
- Structure knowledge and systematize thinking
- Learning atmosphere and quality of program organization
- Development of leadership, management and strategic skills
- Personal development, change of vision

What did you remember most during your training? What aspects were the most useful? (part of the reviews)



Studying allowed me not only to "place it on the shelves", but also to use the relevant knowledge at the right time.

Studying at the MBA was a bright stage for development. There were ambitious, versatile people nearby, with whom I wanted to learn, discuss new ideas and constantly grow. These people became not only classmates, not only like-minded people, they became friends. Practical cases from different areas of business were very useful in studying. Practical classes gave me a lot of knowledge and skills. MBA is an investment not only in my career, but also in myself. It was a cool period of my life!

The BSK team, the team of teachers, the atmosphere of the school. I would like to return despite the fact that Covid and war fell during the period of study

I think the most valuable thing was communication with the students of our group, which significantly broadened my worldview. I also want to highlight the involvement and constant support from the business school team.

Networking with colleagues, the opportunity to look at yourself and your company from the outside, ask specific questions to teachers, the opportunity to receive comprehensive, in-depth training. And, of course, I remembered what it is like to be a student, how to switch to 24/7 activity mode while writing a thesis, etc.

What did you remember most during your training? What aspects were the most useful? (part of the reviews)



Studying under the MBA Program gave me not only knowledge of management, strategic thinking and financial analysis, but also developed leadership and effective communication skills. These competencies became especially useful during my work as an assistant to the head of the Sumy Regional State Administration, where I was responsible, in particular, for establishing international contacts, in particular, for organizing cooperation and student exchange between Sumy and the city of Xi'an (China). After the start of the full-scale invasion, I was forced to leave Sumy and moved to Warsaw, where I currently work at the Center for Refugees from Ukraine. This new experience gave me the opportunity to look at my skills from a different angle. In Europe, an MBA degree is perceived as a significant advantage: it increases trust in a professional and allows you to take a more active part in the project and strategic development of the organization...

What I remembered most was the opportunity to communicate with colleagues from different industries - it gave me the opportunity to look at challenges from a new angle and better understand the universality of certain approaches. The practical experience of the teachers was very valuable, as they not only shared the theory, but also demonstrated its application in real situations. I would also like to note the modern tools and methods that we considered - they are really relevant and suitable for implementation in the work process. The training format was well balanced: meaningful, interactive and dynamic, which contributed to active involvement and better assimilation of the material.

Now, after several years, I can say that studying at BSK was a process of growth and transformation of myself, organizing my sometimes disjointed knowledge and skills into a single picture. It is difficult to work on yourself, but this path cannot be easy. I remember with deep gratitude the teachers, the school management and my talented colleagues from training! A great opportunity to build networking among successful and persistent people.

What I remember most of all was the friendly atmosphere during my studies. It was very valuable that we worked together as a team, interacted, shared ideas and supported each other. It was the teamwork and the opportunity to exchange experiences with other participants that were the most useful aspects, which helped not only to acquire knowledge, but also to develop practical skills.