



**«KROK» UNIVERSITY KROK BUSINESS SCHOOL REGULATIONS ON
THE ADVISORY BOARD OF THE MASTER'S PROGRAM «PROJECT
AND PROCESS MANAGEMENT»**

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Advisory Board of the Master's Program “Project and Process Management”

1. General Provisions

The establishment of the Advisory Board of the Master's Program “Project and Process Management” is a successful practice in developed countries. Such boards typically consist of graduates of programs in the corresponding field, as well as lecturers and specialists who have achieved outstanding results.

2. Rationale for Establishing the Advisory Board of the “Project and Process Management” Program at KROK Business School

To achieve their strategic goals, organizations rely on effective project and process management and successful task execution. Effective project and process management depends on the professional performance of managers, understanding of the project's essence and its alignment with the organization's mission, including its concept, planning, budgeting, resource allocation, implementation, and transition to a stable state.

The educational program “Project and Process Management” must meet the needs of learners (master's students), the business and professional community, including employers and entrepreneurs, maintain a practical focus, meet modern requirements, and remain in demand in the educational market in Ukraine and abroad.

By offering various educational programs for adults, including “Project and Process Management,” and recognizing the importance of applying modern approaches to project and process management, KROK Business School (hereinafter – BSK) contributes significantly to strengthening the competitiveness of Ukrainian and international companies, as well as to developing contemporary management culture and shaping a new generation of leaders capable of managing projects and processes effectively in conditions of rapid change and global challenges.

To uphold high quality standards of business education, BSK takes the initiative to strengthen cooperation with professionals in the field of management — specifically, graduates of the “Project and Process Management” program who represent various companies and organizations across the country. Such partnership will promote the implementation of best international practices at BSK and enhance its ability to meet societal needs.

3. Objectives and Tasks

The Advisory Board of the Master’s Program “Project and Process Management” (hereinafter – the Board) is an advisory body of BSK and is established to facilitate communication between the University administration, BSK, students, faculty, and graduates of the Master’s Program “Project and Process Management” (hereinafter – the Program) with the purpose of improving the quality of educational services, ensuring effective learning outcomes, and attracting more applicants interested in high-quality, modern education and services.

The Board’s task is to provide recommendations, consultations, and advice to the University leadership, BSK administration, and BSK faculty to improve the Program’s quality, update its content by proposing new courses, and introduce modern teaching methods for future student cohorts.

4. Board Membership and Member Privileges

Participation in the Board is an honorable and noble function, based on volunteerism and personal consent of each invited expert and BSK graduate. Board members serve as “ambassadors of Project and Process Management at BSK” within the business community and professional circles in Ukraine and abroad.

Board members may participate as guest speakers or honorary guests in various events, such as international conferences, academic and practical seminars, student meetings, and graduation ceremonies organized by BSK and the KROK University Alumni Association.

Board members have the right to establish their own funds to support Program development, create personal grants for faculty or students to promote research in project and process management.

As potential employers, Board members may invite top students and graduates of the Program to work in their companies, organizations, and projects, as well as share information about available vacancies or other career opportunities.

To support the development of a new generation of managers, Board members may award personal grants to the most talented and promising Program students.

Information about the Board’s activities and membership will be published in printed materials, on the BSK website, and in social media.

5. Organization of the Board's Activities: Functions and Responsibilities of Members

Board members are expected to:

- provide recommendations to BSK management on program updates and propose changes necessary to maintain program relevance;
- recommend outstanding individuals who may be invited as lecturers, speakers, or guest experts;
- propose the introduction of best practices from leading business schools in Ukraine and abroad, support networking and partnership building to integrate high-level standards into BSK's educational practices;
- participate as external experts in students' master's thesis defense processes;
- assist in attracting sponsors and investing sponsorship funds for the Program's material and technical support;
- participate in graduation ceremonies as honorary guests and invited speakers.

6. Board Composition

The Advisory Board consists of graduates of the Master's Program "Project and Process Management" at KROK Business School who wish to serve as members of the Board. After the Board is formed and announced, members elect a Chairperson at the first meeting, based on a simple majority vote.

7. Term of Office

A Board member's term of office is 2 years. This period may be extended upon agreement with the member for the next term.

8. Organization of Activities

To ensure information exchange, regular communication, discussion of key issues, and effective implementation of recommendations, the leadership of BSK and the University is invited to participate in Board meetings.

For coordination and organizational support, BSK management assigns an employee to serve as back-office support and Board Secretary, responsible for preparing meetings, developing agendas, maintaining minutes, coordinating activities, and informing Board members.

Board meetings are held twice a year. Meeting dates are determined at the beginning of the academic year and communicated by the Board Secretary.

Meeting agendas are formed based on proposals from Board members. Members must be informed of the agenda and receive all relevant documents 2 weeks prior to the scheduled meeting.

Executive Director
KROK Business School

O. M. Karpova