

Regulation on Integrating Sustainable Development Principles at KROK Business School

Introduction

This regulation is established to facilitate the integration of sustainable development principles into the educational process at KROK Business School based on the 17 UN Sustainable Development Goals (SDGs). The purpose of this regulation is to outline the main provisions and principles for organizing high-quality and relevant management education at KROK Business School, aimed at forming and developing the mindset of responsible business leaders who understand global challenges and are ready to act to overcome them.

Main Principles

Integration of Sustainable Development Principles into Educational Programs

- Regular review of educational and professional programs and curricula to develop and update interdisciplinary courses on sustainable development.
- Inclusion of specific components in academic disciplines that promote sustainable business development.

Economic and Business Sustainability

- Support for projects aimed at the development of local and regional businesses.
- Dissemination of information about the importance of adhering to sustainable development principles.
- Organization of projects and initiatives aimed at supporting sustainable development principles.

Social Justice and Inclusiveness

- Ensuring equal access to education.
- Cultivating respect for cultural diversity, inclusiveness, and tolerance.



International Cooperation

- Collaboration with international organizations on responsible business education and sustainable development.
- Participation in international rankings.

Resilience in Times of War

- Support for students and faculty during wartime.
- Implementation of risk management and business recovery programs.
- Cooperation with national and international organizations to ensure safety and support for the educational process.

Implementation of Sustainable Development Themes in the Business School's Educational and Professional Programs

Educational Activities

- Systematic review, updating, and actualization of curricula.
- Integration of sustainable development themes into the educational components of master's and certificate programs.
- Study of best global practices and experiences.
- Invitation of guest speakers to share best practices and case studies.

Project Activities

- Encouraging students and the alumni community to participate in projects related to sustainable development.
- Support for student initiatives aimed at addressing environmental and social issues.

Faculty Development

- Conducting training and seminars for faculty on sustainable development.
- Engaging experts from national and international organizations to share experiences.
- Participation in events of relevant international associations and communities (EFMD, CEEMAN, PIR, UN PRME, and UN PRME CEE Chapter, among others) to enhance faculty qualifications.

Research Development in Sustainable Development

- Development of in-house applied research.
- Integration into research projects of partners and stakeholders, both Ukrainian and international.
- Study and dissemination of best practices and experiences.
- Examination of Ukrainian and international experiences and cases in sustainable development.
- Exchange of best practices and experiences with leading business schools worldwide.

Engagement and Education

Participation and Collaboration with Professional Communities

- Active participation in events of Ukrainian and international professional communities to exchange experiences and knowledge.
- Collaboration with recognized sustainability and responsible business education rankings (PIR and others) to measure and improve sustainable development indicators.

Stakeholder Collaboration

- Establishing dialogue on sustainable development and sustainability education with local communities, government bodies, NGOs, business partners, experts, thought leaders, etc.
- Engaging stakeholders in the joint planning of sustainable development initiatives.

Organization and Conduct of Educational Events

- Conducting educational seminars, training sessions, and conferences to raise awareness of sustainable development.
- Participation in international and national educational campaigns.

Publications and Communications

- Regular updates on KROK Business School's activities in sustainable development on the website, social media, and media.
- Dissemination of successful examples and best practices through communication channels.
- Encouraging faculty to write expert papers, articles, etc., in the field of sustainable development.

Experience Sharing and Information Dissemination

- Programs for exchanging experiences and best practices with other organizations.
- Providing access to informational materials, research, and reports for interested parties.

Monitoring and Evaluation

Progress Evaluation

- Annual assessment of the implementation of sustainable development principles in the educational process.
- Improvement of methodologies and course content, development of new courses.
- Analysis of the results of implemented projects and initiatives.

Reporting and Improvement

- Annual reporting on achievements in sustainable development.
- Internal reporting.
- Reporting to international organizations responsible for sustainable development and sustainability in which KROK Business School is a member (UN PRME, EFMD, others).
- Evaluation of the effectiveness, progress, and implementation of initiatives in responsible business education regarding sustainable development.

Sustainable Development Center

1. General Provisions

The Sustainable Development Center focuses its efforts on activities that promote the implementation of sustainable development principles as defined in the Regulation. The activities of the Sustainable Development Center contribute to the development of KROK Business School and its integration into the global educational system and international professional communities, making it an attractive educational environment for the business community, government structures, and the non-governmental sector, and international partners.

1.1. The Sustainable Development Center is a structural unit of KROK Business School, aimed at integrating the principles of responsible business education and the UN SDGs into educational programs and business management.

1.2. The Center has been supporting the principles of responsible management education (UN PRME) since 2018.

2. Leadership and Organizational Structure

2.1. The Center is headed by a director appointed by the management of KROK Business School.

3. Purpose of the Center

3.1. Development of a sustainable development strategy and ways to implement it.

3.2. Ensuring effective interaction between KROK Business School and enterprises, institutions, government bodies, the business community, the non-governmental sector, the scientific community, and international organizations to promote the principles of sustainable development and responsible business education at the national and international levels.

3.3. Implementation and coordination of activities for the realization of sustainable development initiatives.

3.4. Promotion and advocacy of the principles of responsible business education and the SDGs within the business school environment in Ukraine, the region, and the world.

3.5. Monitoring and reporting on the achievement of sustainable development goals at all levels.

3.6. Coordination of cooperation with national and international professional communities.

4. Research in the Field of Sustainable Development

The Center aims to conduct research in the field of sustainable development to support educational programs and scientific research focused on studying the environmental, social, and economic aspects of sustainable development. The main research areas include:

- Resilience and adaptability of businesses in critical situations and in wartime conditions.
- Analysis of the impact of business on the environment.
- Research on the impact of sustainable approaches on community development and SMEs.
- Study of the social aspects of sustainable development, such as gender equality, education, and community well-being.
- Assessment of economic models that support sustainable business management.
- Other areas.

Final Provisions

This regulation serves as the foundation for implementing sustainable development principles in the educational activities of KROK Business School. All staff members of the Business School are encouraged to adhere to the provisions of this document, facilitate its implementation, and continuously improve approaches to integrating sustainable development into the educational process.

Activities are carried out by the Sustainable Development Center according to an annual work plan.

Control over the implementation of the plan is entrusted to the management of KROK Business School and the Sustainable Development Center.

Funding Sources

- KROK Business School budget
- Grant projects
- Sponsors

Partnership and Cooperation

- Involvement of national and international organizations in responsible business education and sustainable development.
- Active participation in international rankings and initiatives on sustainable development.

Monitoring and Reporting

- Regular monitoring of goal achievement and assessment of the effectiveness of implemented measures.
- Annual reporting by the head of the Sustainable Development Center on achievements in sustainable development to the management of the Business School and interested parties.

Policy Improvement

- Continuous review and updating of the regulation considering new challenges, opportunities, and achievements in sustainable development.
- Considering feedback from students, faculty, staff, and partners to improve strategies and approaches to sustainable development.

Educational Activities in Wartime Conditions

- Ensuring the continuity of the educational process and supporting students and faculty during wartime.
- Implementing special measures and programs to ensure the sustainability and safety of educational activities in crisis conditions.

KROK Business School is committed to adhering to the outlined principles and goals and to doing everything possible to nurture a new generation of business leaders who are responsible, innovative, and capable of changing the world for the better.