**PROGRAM ‘Master of Global Business Management’**

**(MGBM Program)**

***ESSAY***

***Recommendations***

Essay or motivation letter – is one of the most important document, that student submits for entering MGBM Program.

We recommend students to be as sincere and accurate as possible and, what more important, to be just themselves. The essay should include description why do you wish to gain Master’s degree, what are your professional achievemnets, future plans, personal characteristics and values. The essay should be drafted competently and simply.

The total volume of the essay should not be more than 2000 words.

The recommended topic for essay is "My expectations from the MGBM Program and personal inputs to the program". But you can prepare an essay on any topic. Issues that you should cover in the essay:

• Professional achievements and career growth today;

• Short-term and long-term professional goals;

• Reasons why you want to get an Master degree;

• Your values, ethical and moral principles;

• Personal characteristics, managerial skills, ability to make decisions;

• Your strengths and weaknesses as a manager;

• What knowledge should be acquired, skills should be developed during the study on the Program;

• What else do you wish to inform?

It is expected that your essay and provided information are absolutely accurate and prepared by you in person.

Student’s Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Essay***

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Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ «\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_2024